travelreddi ™

Press Kit 2026

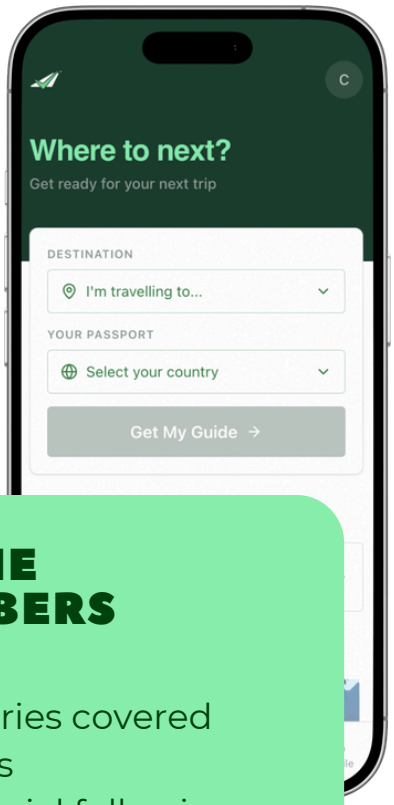
Personalized travel intelligence for international trips.

travelreddi.com

ABOUT TRAVELREDDI

TravelReddi is a free travel preparation platform that builds a personalized trip guide in seconds, based on your passport and your destination.

It surfaces what you didn't know to look for, before you land: entry requirements, the local apps residents actually use, scams, safety, money, and connectivity. It is not another travel blog. It is verified when you generate your guide, and it is completely free.



AS SEEN IN

The New York Times
NPR / WOSU
Yahoo Travel
The Story Exchange
The Travel 100

Featured in The New York Times (March 2026), interviewed on NPR affiliate WOSU, quoted as an expert in Yahoo Travel, and profiled twice by The Story Exchange.

BY THE NUMBERS

42 countries covered
117+ cities
18.5K+ social following
12K+ monthly site visits

WHY IT EXISTS

Stranded in Spain because nobody told her the city ran on Cabify, not Uber. A friend denied boarding to New York over an ESTA she'd never heard of — $1,000 and two days, uninsured. The travel industry is built to help you book. Almost nothing helps you prepare.

PARTNERSHIPS

Everywhere Is Queer · Vietbuddy · Airalo · Wise · Revolut · Squaremouth · Viator and more

"TravelReddi should be the first stop for anyone planning a trip abroad. It's a one-stop solution for all the things you need to know before you go."

— Ruffin Prevost, travel writer published in The New York Times, National Geographic, Afar & Frommer's

FOUNDER

CARA LABAN

Digital nomad, systems thinker, and solo founder who has spent a decade living and working across Asia, Europe, South America, and Australia.

Cara built TravelReddi because the problem was personal. Stranded in Spain, not knowing to download Cabify. A friend who missed a New York flight over an ESTA nobody mentioned. Both avoidable.

SHE CAN SPEAK TO

• The questions travelers don't know to ask
· Solo-female and LGBTQ+ safety, past a country rating
· Building travel tech solo, without writing code

Available for interviews, podcasts, panels and stage.

CONTACT

travelreddi
TravelReddi
hello@travelreddi.com

WHAT USERS SAY

"This is my new favorite [travel] platform. Loving it."
- Matt Bowles - The Maverick Show

"Type A — approved."
-Randi Fuchs, Beta User

"Incredible resource... TYSM for putting all of that in one place!"
-Anthology Travel

"OMG — the queer/vegan travel helper of my dreams!"
-Femily Howe, User

Booking platforms make money when you book. TravelReddi makes *travel better* before you land.